



Golf

CORPORATE SPONSORSHIP PACKAGES
2nd Annual Swing for Hope Golf Tournament
Monday, August 9, 2010 - Winged Foot Golf Club
Response Form

- [ ] TOURNAMENT SPONSOR: \$35,000 \* Exclusive Opportunity for a Single Sponsor
Includes four foursomes at the Winged Foot Golf Outing on the West Course
Includes 8 additional dinner tickets for your guests
Special reserved seating at dinner reception
Company name and logo prominently featured and listed as Tournament Sponsor on all event signage, invitations\*, promotions and collateral material
Inside Front Cover of the Event Journal
Sponsor Banner with company logo to be displayed at check-in and award reception
Gift Bags/Brunch/Dinner for all 16 golfers
Company sponsorship of the Driving Range, Putting Green and tee box signage on 4 holes
Special recognition at awards ceremony
Opportunity to include company promotional items in player gift bags

[ ] PRESENTING SPONSOR: \$25,000
Includes three foursomes at the Winged Foot Golf Outing on the West Course
Includes 6 additional dinner tickets for your guests
Company name and logo featured and listed as Presenting Sponsor on all event signage, invitations\*, promotions and collateral material
Back cover of the Event Journal
Sponsor banner with company logo to be displayed at check-in and award reception
Tee Box Signage on 3 holes
Gift Bags/Brunch/Dinner for all 12 golfers
Recognition at Awards Ceremony
Opportunity to include company promotional items in the player gift bags

[ ] EAGLE SPONSOR: \$15,000
Includes two foursomes at the Winged Foot Golf Outing on the West Course
Includes 4 additional dinner tickets for your guests
Company name featured and listed as Eagle Sponsor on all event material
Inside Back cover of the event journal
Sponsor banner with company name listing to be displayed at check-in and award reception
Tee Box Signage on 2 holes
Gift Bags/Brunch/Dinner for all 8 golfers
Recognition at awards ceremony

[ ] BIRDIE SPONSOR: \$10,000
Includes one foursome at the Winged Foot Golf Outing on the West Course
Includes 2 additional dinner tickets for your guest
Tee Box Signage on 1 hole
Full Page Color ad in event journal
Gift Bags/Brunch/Dinner for all 4 golfers

PLAYER PACKAGES

- [ ] ACE FOURSOME: \$5,000
Includes one foursome at the Winged Foot Golf Outing West or East Course
Gift Bags/Brunch/Dinner for all 4 golfers

[ ] INDIVIDUAL PLAYER: \$1,300

[ ] INDIVIDUAL DINNER TICKET: \$250

UNDERWRITING OPPORTUNITIES
HOPE SPONSORS

Please note that these sponsorships do not include golf

All of the Hope Sponsors include the appropriate signage and a half page ad in the event journal. For more details please contact Melissa Halbridge at 212.237.3898

- [ ] COCKTAIL RECEPTION SPONSOR \$7,500
[ ] BRUNCH SPONSOR \$5,000
[ ] PLAYER GIFT SPONSOR \$5,000
[ ] GOLF BALL SPONSOR \$3,500
[ ] HOLE IN ONE SPONSOR SOLD
[ ] TEE BOX SPONSOR \$1,000\*
\*Option to dedicate the sponsor sign in Memory or in Honor of a loved one

Journal Ad Opportunities

- [ ] Full Page Color \$1,500
[ ] Full Page Black & White \$1,000
[ ] Half Page Black & White \$500
[ ] Quarter Page Black & White \$300

\* Please contact Melissa Halbridge for more details regarding journal ads at 212-237-3898

\* LOGOS MUST BE SUBMITTED BY 5.17.10 IN JPEG OR EPS FORMAT TO BE INCLUDED ON THE INVITATION

- [ ] We are honored to partner with the American Cancer Society at the \_\_\_\_\_ sponsorship level
[ ] Although I cannot attend, I wish to contribute \$\_\_\_\_\_ to support ACS's Swing for Hope Golf Tournament
[ ] Enclosed in my check payable to the American Cancer Society in the amount of \$\_\_\_\_\_
[ ] Please charge my payment to my credit card in the amount of \$\_\_\_\_\_

Contact Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

- [ ] American Express [ ] Visa [ ] MasterCard [ ] Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Please fax this form to Melissa Halbridge at (212) 237-3842 or mail form and check to American Cancer Society, 132 West 32nd Street, New York, NY 10001. Please make checks payable to the American Cancer Society. The value of goods and services being provided is \$3,400 per golf foursome. For further information or to customize your Sponsorship Opportunity, please contact Melissa Halbridge at (212) 237-3898 or melissa.halbridge@cancer.org